



# FRANÇOIS VESSIÈRE

## CEO VERTARIS

### BIOGRAPHY

François Vessière, 55, is founder and partner at VERTARIS, specialising in the recycling of waste paper, through 3 different industrial activities: 100% recycled top white cellulose pulp, 100% high end office and commercial paper, insulating cellulose (wadding).

He graduated as an engineer from the Institut National Polytechnique de Grenoble (France). Before creating VERTARIS, François Vessière spent more than 25 years in engineering and general management roles, working for two major international companies: ARJOWIGGINS and LECTA, leaders in the paper industry. More recently, he created a consulting company, TOPSConsult.

Within Arjowiggins, François held different positions, including: Production Engineer (8 years), Mill Manager (6 years), Manufacturing Director - Printing and Writing Paper (3 years), General Manager for Technical & Industrial Papers (7 years).

Within Lecta, François worked for 7 years as CEO and Chairman for Condat (€400 million).

François Vessière speaks fluent English and German, as well as some Portuguese and Russian at a lower extend.

### ABSTRACT

#### RECYCLED CUT-SIZE – STILL A GROWTH MARKET?

Vertaris is a fully integrated mill based in the South-East of France which contributes to a sustainable environment and the new Eco-concept of 'Urban Forest'. Established in 2009, our aim is to produce large quantities of high end 100% recycled pulp & paper products made from post-consumer waste as raw material.

The recycled rate has increased significantly in Europe during the last few years, but high end recycled products have been left behind due to lack of technology. At present, only 10% of graphic paper is recycled as the majority of the existing European recycling facilities are not able to "convert" waste paper into high end quality paper.

This presentation will examine the structure and some of the issues facing the recycled office papers market in Europe.