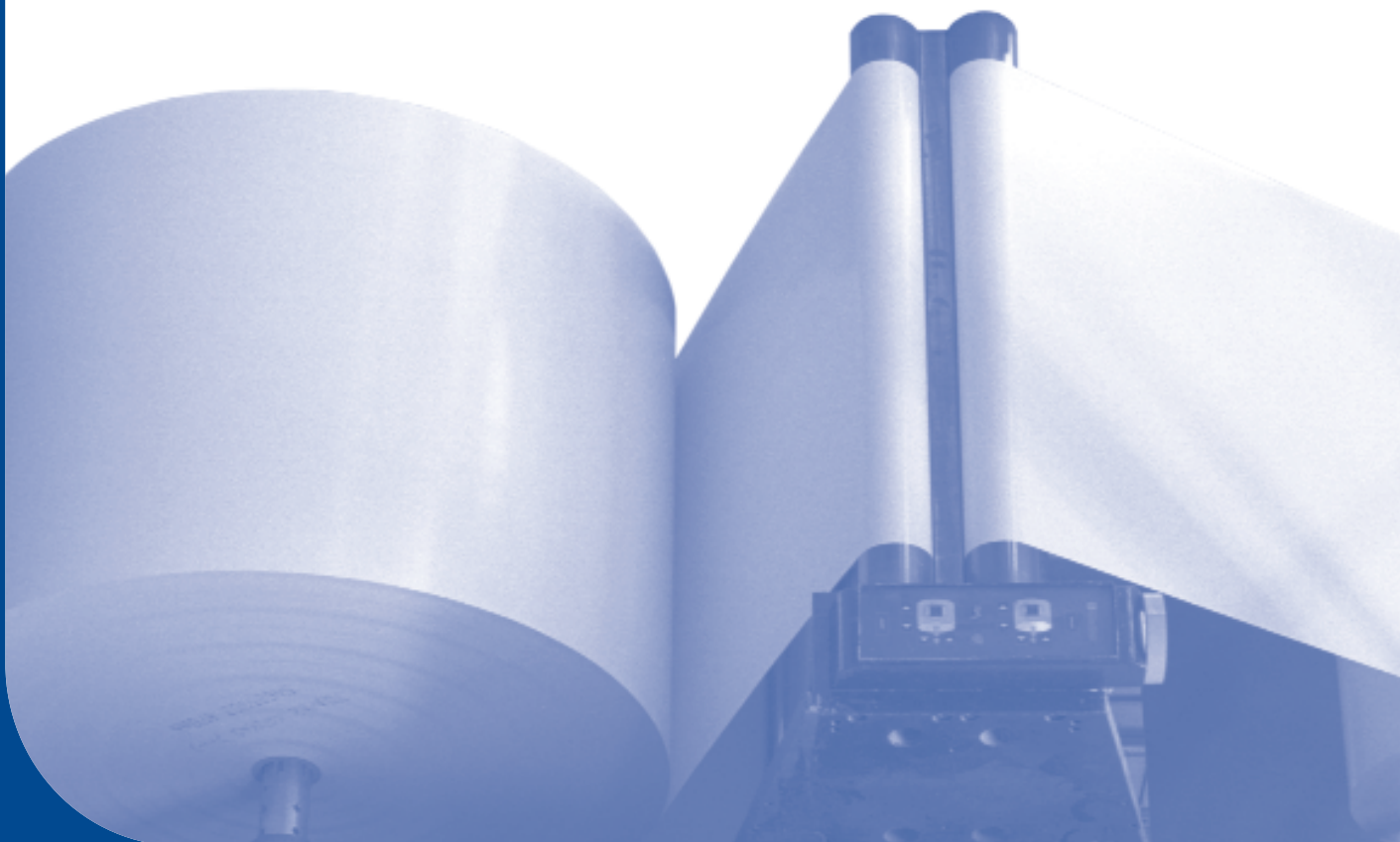




WORLD GRAPHIC PAPERS

**GLOBAL FORECASTS OF THE PRINTING & WRITING
PAPER MARKETS**

BROCHURE



WORLD GRAPHIC PAPERS REPORT OVERVIEW

'A unique, global and fundamental perspective on the prospects for this important and dynamic industry'

The **EMGE World Graphic Papers** reports (**WGP**) are published twice per annum (in Spring and Autumn).

The reports provide a unique and comprehensive database of world markets, assessing the current situation and the 5-year market outlook for the complete range of papers across all regions of the world.

The aim of the reports is to provide an objective outlook of the prospects for world paper markets – i.e. Coated Woodfree, Uncoated Woodfree, Coated Mechanical and Uncoated Mechanical. Detailed information on Newsprint markets is available separately, in our companion report **EMGE World Newsprint Markets**.

The WGP report provides revised and updated forecasts of Demand, Trade, Output, Capacity, Operating Rates and Paper Prices for each grade. All countries and regions are covered to provide a comprehensive global and local demand-supply balance. The forecast timescale is five years from the base year.

Individual country data are provided. Forecasts are grouped by region, as follows:-

- **West Europe** (EU, Norway and Switzerland)
- **North America** (USA & Canada)
- **Japan**
- **China/Hong Kong**
- **Other Asia** (All Asia and Oceania **except** Japan, China, Hong Kong & Middle East)
- **Other Europe** (East Europe/Russia, Greece, Iceland, etc)
- **Latin America**
- **Africa/ME** (All Africa & Middle East including Turkey & Israel)

In order to assess the impact of increasing consolidation and changing industry structure, the report provides detailed rankings of Leading Suppliers, by grade, region and total. At the request of our clients, these tables have been extended to give regional, as well as grade summaries and we publish ad-hoc updates for subscribers.

We continually update our global databases and incorporate the latest market and economic statistics. Additionally, we compile detailed analysis of capacity changes and investments, as well as M&A activity. As a result, each report contains the most up-to-date information available.

As well as a comprehensive collection of market data, great care has been taken to assess machine capacity in detail. The capacity data used only includes announced, financed and confirmed plans (i.e. numerous published plans which are unlikely to be commissioned are excluded from analysis), but the report provides additional information on all announced plans, so that readers can assess their own scenarios.

Furthermore, we have incorporated new research into the Herfindahl-Hirschman Index, which is an index based on market shares which is used by the Authorities to gauge the levels of concentration in an industry. We have applied this index to the Paper Industry and coined the term the Pi-HHi (pronounced "pie-high").

Please click here to view the latest [EMGE World Graphic Papers 'Table of Contents.'](#)

Terms & Conditions

All information and publications are copyright protected and confidential.

While we aim to ensure that the information provided is as reliable as possible, we cannot accept responsibility for actions or decisions taken by the client or other company or person arising. For more information see the page entitled 'Terms & Conditions'.

ABOUT EMGE & COMPANY

'Quality market analysis at your fingertips to help you control your future'

EMGE & Co are one of the leading consultants to the world Paper Industry and specialise in producing Industry Standard market analysis and research.

Founded by Martin Glass in 1993, EMGE & Co employs a specialist team to produce forecasts and research information through multi-client reports, individual project assignments, commissioned surveys and specific market sector reports. The EMGE operations comprise a core team based in Cornwall UK, supplemented by a comprehensive network of industry specialists and qualified interviewers/researchers based in various locations around the globe.

EMGE & Co publish a high quality range of regular market forecast reports and other industry information, focussing on the global graphic paper sector, including:

- bi-annual **EMGE World Graphic Paper** and **World Newsprint Market** reports
- tri-annual **EMGE European Woodfree Paper** Market service
- quarterly **EMGE Publication Paper** price forecasts & **EMGE Shipments** forecasts
- monthly **EMGE Global Monthly Monitor**
- annual sector reports and image surveys, e.g. on **Office papers**

As well as being frequently commissioned to advise on future changes in the markets, EMGE & Co are also hired to conduct private client studies, involving market structure analysis, image surveys, feasibility of new projects, and diversification and acquisition studies.

The EMGE client list includes nearly all of the leading paper-making companies worldwide, as well as numerous suppliers, merchants, publishers, buyers, financial institutions, investors and a range of other companies interested in the paper sector. These companies increasingly rely on the forecasts and information from EMGE for their business and strategic planning.

**EMGE & Co. Ltd.
PO Box 200
Truro
Cornwall
TR1 1FN
United Kingdom**

**Tel: +44 (0)1872 581000 | Fax: +44 (0)1872 264 464
Email: post@emge.com | URL: www.emge.com**

Terms & Conditions

All information and publications are copyright protected and confidential.

While we aim to ensure that the information provided is as reliable as possible, we cannot accept responsibility for actions or decisions taken by the client or other company or person arising. For more information see the page entitled 'Terms & Conditions'.

TERMS & CONDITIONS

Our products are supplied under the following terms and conditions, which cover material in all forms including paper, electronic, etc :

CONFIDENTIALITY

All information provided is strictly confidential unless otherwise stated. The Client is responsible for safeguarding this confidentiality. The information contained in our publications is provided only for legitimate commercial purposes; it is not to be used in legal or anti-trust action against others.

COPYRIGHT

At EMGE we aim to assist clients in using our information, however it is your individual responsibility as well as that of your company to abide by the rules and regulations as set out under European & International copyright law.

Terms for standard usage

- Making copies of our work is not permitted. No part of any EMGE publication may be reproduced in any form, for external or internal use, without prior written permission from EMGE.
- You do, however, have permission to replicate small samples of non-sensitive information as required, on the condition that you clearly acknowledge the source.
- If you have any doubts as to the legitimate use of our information, please contact EMGE.

Terms for Groupwide Distribution Licence holders only

- Copies of EMGE publications purchased under a Groupwide Distribution Licence may be distributed internally within the group only. Normally licences are granted under a regional basis, unless specified as a Global Groupwide Licence.
- None of the material provided may be copied or shown to other companies, industry consultants, finance companies or investment houses, under any circumstances.
- You do, however, have permission to replicate small samples of non-sensitive information as required, on the condition that you clearly acknowledge the source.
- If you have any doubts as to the legitimate use of our information, please contact EMGE.

DISCLAIMER

While we aim to ensure that the information contained in our publications is as reliable as possible, we cannot accept responsibility for actions or decisions taken by the client, other company or person arising from our work.

EMGE & Co. Ltd.
PO Box 200
Truro
Cornwall
TR1 1FN
United Kingdom

Tel: +44 (0)1872 581000 | Fax: +44 (0)1872 264 464
Email: post@emge.com | URL: www.emge.com

PRINTING & WRITING PRICE LIST

The **EMGE PRINTING AND WRITING** service consists of:

- I. Half yearly **WORLD GRAPHIC PAPERS** market report (2 per annum)

As an optional supplement, subscribers may also be interested in other EMGE services, in particular Publication Paper Price Forecasts (Quarterly) and European Woodfree Paper Markets (3 forecasts pa).

ANNUAL SUBSCRIPTION PRICES	
Package descriptions	Price (p/a)
<p><u>Annual Standard Subscription</u> World Graphic Papers market report</p>	£4,750
<p><u>Annual Subscription with Region-Wide Distribution Licence</u> World Graphic Papers market report</p>	£7,125
<p><u>Annual Subscription with World-Wide Distribution Licence</u> World Graphic Papers market report</p>	£9,500
EMGE & Co. Ltd. © 2014	

EMGE & Company Ltd
PO Box 200, Truro
Cornwall, TR1 1FN
United Kingdom

Tel: +44 (0)1872 581 000 | Fax: +44 (0)1872 264 464
 Email: post@emge.com | URL: www.emge.com

All of the prices on this list include a printed version and an electronic version in PDF format. Presentations, meetings and tailor made support can be arranged for subscribers for an additional fee. Post & Packaging and bank charges are not included in these prices.

WORLD GRAPHIC PAPERS ORDER FORM

SUBSCRIPTIONS & SERVICES		
Please tick the box next to the service you require	Price	Total
<i>If we wish to subscribe to the following:</i>		
World Graphic Paper Subscriptions:		
<input type="checkbox"/> Annual Standard Subscription (2 p.a.)	£4,750	
<input type="checkbox"/> Annual Subscription with Region-Wide Distribution Licence (2 p.a.)	£7,125	
<input type="checkbox"/> Annual Subscription with World-Wide Distribution Licence (2 p.a.)	£9,500	
ORDER TOTAL:		_____
EMGE & Co. Ltd. © 2014		

Name:

Company:

Postal Address:

Email address:

Signature:

Date:

Please return this completed Order Form by post, fax or e-mail to: EMGE & Co. Ltd.,

Post: PO Box 200, Truro, Cornwall, TR1 1FN, United Kingdom

Tel: +44 (0)1872 581 000 | **Fax:** +44 (0)1872 264 464

Email: post@emge.com | **URL:** www.emge.com

All of the prices on this list include a printed version and an electronic version in PDF format. Presentations, meetings and tailor made support can be arranged for subscribers for an additional fee. Post & Packaging and bank charges are not included in these prices.