



# NEWSPRINT

FORECASTS OF DEMAND, SUPPLY, TRADE AND PRICE

**BROCHURE**



# NEWSPRINT REPORT PART I OVERVIEW

Based on comprehensive historical information and extensive, up-to-date market knowledge, the report examines a valuable range of issues that are changing the structure of global markets for newsprint.

The **EMGE WORLD NEWSPRINT MARKETS REPORT** is a half-yearly update and critical review of the Newsprint demand and supply outlook.

Each report provides a comprehensive database of newsprint demand, trade and supply, which includes a forecast of world capacity by individual country. Importantly, we include extensive tables showing the structure and the investment plans of the industry by company, as well as valuable listings of the Leading Supplier Rankings. A detailed analysis of the demand-supply balance is included, and the report assesses the outlook for industry operating rates, international trade and self-sufficiency.

Based on comprehensive historical information and extensive, up-to-date market knowledge, the report examines a valuable range of issues that are changing the structure of global markets for newsprint.

For each report, we integrate the latest statistical information for all world countries. Market forecasts are five years from the base year.

Individual country data are provided. Forecasts are grouped by region, as follows:-

- **West Europe** (EU, Norway and Switzerland)
- **North America** (USA & Canada)
- **Japan**
- **China/Hong Kong**
- **Other Asia** (All Asia and Oceania **except** Japan, China, Hong Kong & Middle East)
- **Other Europe** (East Europe/Russia, Greece, Iceland, etc)
- **Latin America**
- **Africa/ME** (All Africa & Middle East including Turkey & Israel)

Please click here to view the latest [EMGE World Newsprint Markets 'Table of Contents.'](#)

**Part 2** of this WNM report (EMGE Publication Paper Price Forecast) provides a useful price forecast, supported by a global assessment of the factors influencing price. As the price of newsprint is influenced by local as well as global conditions we have included information and forecasts on prices by region. The analysis is founded upon a large database of information of prices and costs in various parts of the world, including regular price surveys specially commissioned for this study.

## **Terms & Conditions**

*All information and publications are copyright protected and confidential.*

*While we aim to ensure that the information provided is as reliable as possible, we cannot accept responsibility for actions or decisions taken by the client or other company or person arising. For more information see the page entitled 'Terms & Conditions'.*

# EMGE PUBLICATION PAPER PRICE FORECAST OVERVIEW

(Part II of the EMGE World Newsprint Markets report)

The **EMGE PUBLICATION PAPER PRICE FORECAST** is **PART II** of the **EMGE WORLD NEWSPRINT MARKETS** report. It is published on a quarterly basis, and is available for purchase separately or as part of a package.

For each Publication Paper Price forecast, we integrate the latest statistical information for the major regions and other countries where available. Forecasts are for five years from the base year.

As in Part I of the report, individual country data are provided, and forecasts are grouped by region, as follows:-

- **West Europe** (EU, Norway and Switzerland)
- **North America** (USA & Canada)
- **Japan**
- **China/Hong Kong**
- **Other Asia** (All Asia and Oceania **exc** Japan, China, Hong Kong & Middle East)
- **Other Europe** (East Europe/Russia, Greece, Iceland, etc)
- **Latin America**
- **Africa/ME** (All Africa & Middle East including Turkey & Israel)

The **EMGE Publication Paper Price Forecast** report provides a useful short-term (6 quarters rolling) and long-term (5 year) price outlook. As the prices of newsprint and other grades are influenced by local as well as global conditions we have included information and forecasts on prices for each Europe, UK and USA. For comparison, we include price forecasts for market pulp (NBSK).

Please click here to view the latest [EMGE Publication Paper Price Forecast 'Table of Contents.'](#)

## **Terms & Conditions**

*All information and publications are copyright protected and confidential. While we aim to ensure that the information provided is as reliable as possible, we cannot accept responsibility for actions or decisions taken by the client or other company or person arising. For more information see the page entitled 'Terms & Conditions'.*

# ABOUT EMGE & COMPANY

**'Quality market analysis at your fingertips to help you control your future'**

EMGE & Co are one of the leading consultants to the world Paper Industry and specialise in producing Industry Standard market analysis and research.

Founded by Martin Glass in 1993, EMGE & Co employs a specialist team to produce forecasts and research information through multi-client reports, individual project assignments, commissioned surveys and specific market sector reports. The EMGE operations comprise a core team based in Cornwall UK, supplemented by a comprehensive network of industry specialists and qualified interviewers/researchers based in various locations around the globe.

EMGE & Co publish a high quality range of regular market forecast reports and other industry information, focussing on the global graphic paper sector, including:

- bi-annual **EMGE World Graphic Paper** and **World Newsprint Market** reports
- tri-annual **EMGE European Woodfree Paper** Market service
- quarterly **EMGE Publication Paper** price forecasts & **EMGE Shipments** forecasts
- monthly **EMGE Global Monthly Monitor**
- annual sector reports and image surveys, e.g. on **Office papers**

As well as being frequently commissioned to advise on future changes in the markets, EMGE & Co are also hired to conduct private client studies, involving market structure analysis, image surveys, feasibility of new projects, and diversification and acquisition studies.

**The EMGE client list includes nearly all of the leading paper-making companies worldwide, as well as numerous suppliers, merchants, publishers, buyers, financial institutions, investors and a range of other companies interested in the paper sector. These companies increasingly rely on the forecasts and information from EMGE for their business and strategic planning.**

**EMGE & Co. Ltd.  
PO Box 200  
Truro  
Cornwall  
TR1 1FN  
United Kingdom**

**Tel: +44 (0)1872 581000 | Fax: +44 (0)1872 562097  
Email: [post@emge.com](mailto:post@emge.com) | URL: [www.emge.com](http://www.emge.com)**

#### **Terms & Conditions**

*All information and publications are copyright protected and confidential.*

*While we aim to ensure that the information provided is as reliable as possible, we cannot accept responsibility for actions or decisions taken by the client or other company or person arising. For more information see the page entitled 'Terms & Conditions'.*

# TERMS & CONDITIONS

Our products are supplied under the following terms and conditions, which cover material in all forms including paper, electronic, etc :

## CONFIDENTIALITY

All information provided is strictly confidential unless otherwise stated. The Client is responsible for safeguarding this confidentiality. The information contained in our publications is provided only for legitimate commercial purposes; it is not to be used in legal or anti-trust action against others.

## COPYRIGHT

*At EMGE we aim to assist clients in using our information, however it is your individual responsibility as well as that of your company to abide by the rules and regulations as set out under European & International copyright law.*

### Terms for standard usage

- Making copies of our work is not permitted. No part of any EMGE publication may be reproduced in any form, for external or internal use, without prior written permission from EMGE.
- You do, however, have permission to replicate small samples of non-sensitive information as required, on the condition that you clearly acknowledge the source.
- If you have any doubts as to the legitimate use of our information, please contact EMGE.

### Terms for Groupwide Distribution Licence holders only

- Copies of EMGE publications purchased under a Groupwide Distribution Licence may be distributed internally within the group only. Normally licences are granted under a regional basis, unless specified as a Global Groupwide Licence.
- None of the material provided may be copied or shown to other companies, industry consultants, finance companies or investment houses, under any circumstances.
- You do, however, have permission to replicate small samples of non-sensitive information as required, on the condition that you clearly acknowledge the source.
- If you have any doubts as to the legitimate use of our information, please contact EMGE.

## DISCLAIMER

While we aim to ensure that the information contained in our publications is as reliable as possible, we cannot accept responsibility for actions or decisions taken by the client, other company or person arising from our work.

**EMGE & Co. Ltd.**  
**PO Box 200**  
**Truro**  
**Cornwall**  
**TR1 1FN**  
**United Kingdom**

**Tel: +44 (0)1872 581000 | Fax: +44 (0)1872 562097**  
**Email: [post@emge.com](mailto:post@emge.com) | URL: [www.emge.com](http://www.emge.com)**

**MARKET RESEARCH | MARKET FORECASTS | FEASIBILITY STUDIES | ACQUISITION APPRAISALS | IMAGE SURVEYS**

Registered office: Chy Nyverow, Newham Road, Truro, TR1 2DP, UK. Registered in England no 2816223. VAT registration GB 591 3612 39

# NEWSPRINT SERVICE PRICE LIST

The **NEWSPRINT** service consists of:

1. Quarterly **PUBLICATION PAPER PRICE FORECAST** in GBP, €, US\$ (4 forecasts per annum) includes Newsprint, SC and LWC prices
2. Half yearly **WORLD NEWSPRINT MARKET** report made up of demand, trade and capacity forecasts (2 reports per annum – April/November)

All the Newsprint packages include the EMGE **POSITIVELY NEWSPRINT** monthly newsletter as a complimentary service to our subscribers. It is not available as a stand-alone product.

ANNUAL SUBSCRIPTION PRICES	
Package descriptions	Price (p/a)
<b><u>Annual Standard Subscription</u></b>	
Quarterly Price forecasts (4 p.a) and Positively Newsprint	£3150
World Newsprint Markets report (2 p.a) and Positively Newsprint	£4050
Full package (World Newsprint Markets report 2 p.a., Quarterly Price Forecasts 4 p.a. and Positively Newsprint)	£5300
<b><u>Annual Subscription with Region-Wide Distribution License</u></b>	
Quarterly Price forecasts (4 p.a) and Positively Newsprint	£4725
World Newsprint Markets report (2 p.a) and Positively Newsprint	£6075
Full package (World Newsprint Markets report 2 p.a., Quarterly Price Forecasts 4 p.a. and Positively Newsprint)	£7950
<b><u>Annual Subscription with World-Wide Distribution License</u></b>	
Quarterly Price forecasts (4 p.a.) and Positively Newsprint	£6300
World Newsprint Markets report (2 p.a) and Positively Newsprint	£8100
Full package (World Newsprint Markets report 2 p.a., Quarterly Price Forecasts 4 p.a. and Positively Newsprint)	£10600
<b><u>One-Off Copies (Cost Per Issue)</u></b>	
Quarterly Price Forecast ( <i>Positively Newsprint not included</i> )	£1600
World Newsprint Markets report ( <i>Positively Newsprint not included</i> )	£2200

EMGE & Co. Ltd. © 2011

**EMGE & Company Ltd.**  
**PO Box 200, Truro**  
**Cornwall, TR1 1FN**  
**United Kingdom**

Tel: +44 (0)1872 581 000 | Fax: +44 (0)1872 562 097

Email: [post@emge.com](mailto:post@emge.com) | URL: [www.emge.com](http://www.emge.com)

All of the prices on this list include a printed version and an electronic version in PDF format. Presentations, meetings and tailor made support can be arranged for subscribers for an additional fee. Post & Packaging and bank charges are not included in these prices.

# NEWSPRINT SERVICE ORDER FORM

SUBSCRIPTIONS & SERVICES		
Please tick the box next to the service you require	Price	Total
<i>If we wish to subscribe to the following:</i>		
<b><u>Annual Standard Subscription:</u></b>		
<input type="checkbox"/> Quarterly Price Forecasts (4 p.a.) and Positively Newsprint	£3150	
<input type="checkbox"/> World Newsprint Markets report (2 p.a.) and Positively Newsprint	£4050	
<input type="checkbox"/> Full Newsprint Service package	£5300	
<b><u>Annual Subscription with Region-Wide Distribution Licence:</u></b>		
<input type="checkbox"/> Quarterly Price Forecasts (4 p.a.) and Positively Newsprint	£4725	
<input type="checkbox"/> World Newsprint Markets report (2 p.a.) and Positively Newsprint	£6075	
<input type="checkbox"/> Full Newsprint Service package	£7950	
<b><u>Annual Subscription with World-Wide Distribution Licence:</u></b>		
<input type="checkbox"/> Quarterly Price Forecasts (4 p.a.) and Positively Newsprint	£6300	
<input type="checkbox"/> World Newsprint Markets report (2 p.a.) and Positively Newsprint	£8100	
<input type="checkbox"/> Full Newsprint Service package	£10600	
<b><u>One-off Copies (per issue)</u></b>		
<input type="checkbox"/> Quarterly Price Forecast ( <i>Positively Newsprint not included</i> )	£1600	
<input type="checkbox"/> World Newsprint Markets Report ( <i>Positively Newsprint not included</i> )	£2200	
		<b>ORDER TOTAL:</b>

EMGE & Co. Ltd. © 2011

Name:

Company:

Postal Address:

Email address:

Signature:

Date:

Please return this completed Order Form by post, fax or e-mail to: EMGE & Co. Ltd.,

**Post:** PO Box 200, Truro, Cornwall, TR1 1FN, United Kingdom

**Tel:** +44 (0)1872 581 000 | **Fax:** +44 (0)1872 562 097

**Email:** post@emge.com | **URL:** www.emge.com

*All of the prices on this list include a printed version and an electronic version in PDF format. Presentations, meetings and tailor made support can be arranged for subscribers for an additional fee. Post & Packaging and bank charges are not included in these prices.*