

# **CARTONBOARD MONITOR**

(SAMPLE)

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### Introduction

In this document, you will find the latest EMGE CARTONBOARD MONITOR, which provides data for (YEAR / MONTH), together with tables and charts showing the regional development of Demand, Production, Capacity, Operating Ratios and Prices for Cartonboard globally.

#### **REGIONAL SCOPE & DEFINITIONS:**

**W.EUROPE** is defined as Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Luxembourg, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, UK.

N. AMERICA is defined as Canada and the USA.

"BIG ASIA" is defined as China, Japan and South Korea.

**REST OF WORLD** is defined as every country/region globally, excluding the above.

**WORLD** is defined as the total of all countries/regions globally.

**DEMAND** is defined as apparent consumption, i.e. the volume of production plus imports less exports.

**PRODUCTION** is defined as total output from producers in one country/region to all world regions.

**CAPACITY** numbers are calculated on a monthly basis, derived from the EMGE global mill and machine database. They take account of changes in capacity (improvements and investments) and are adjusted for monthly variations in availability, but not for market-related downtime, strikes etc.

**OPERATING RATIO** is defined as production as a percentage of capacity.

PRICE is defined as the mill-delivered net price to Tier I buyers, i.e. those buying directly from the mills.

### Methodology and Data

The data in this report are from EMGE's proprietary database, compiled from a wide range of sources, including in-house market research, association statistics, trade statistics, company reports and other publicly available data sources. Data are provided on an aggregated basis throughout and confidentiality of company and private data is maintained. To make this document as easy as possible to use, we summarise the key results in the tables and charts below.



## Demand Summary

Global drop in demand eases further in (Month), for full-year drop of x%

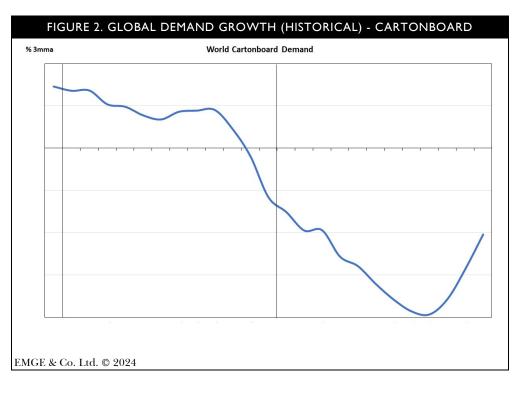
This table provides a summary of global Cartonboard Demand by region, showing the latest month, the last three months and year to date.

In (Year / Month), global demand fell by -x%, which was the least weak month in (Half / Year).

This chart shows the demand growth on a three-month moving average (3mma) basis.

Global demand continued improving in (Year / Month), as the market looks to be in the early stages of a rebound.

FIGURE I. GLOBAL DEMAND BY REGION - CARTONBOARD						
	(YEAR	MONTH) D	ΑΤΑ			
	WORLD	Western	North	China /	Rest of	
	TOTAL	Europe	America	Jp / Kr	World	
Current Month	x.x%	x.x%	x.x%	x.x%	x.x%	
Last 3 Months	x.x%	x.x%	x.x%	x.x%	x.x%	
Year-to-Date	x.x%	x.x%	x.x%	x.x%	x.x%	
	(growth %	change over prev	ious year)			
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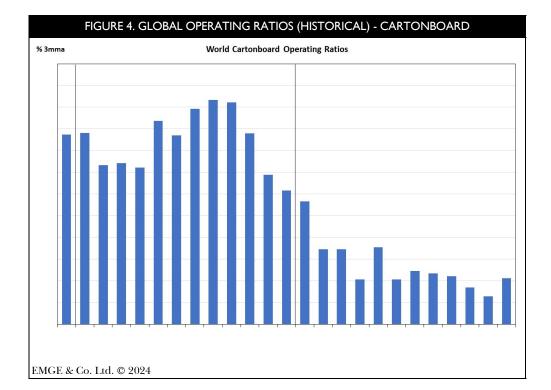
## **Operating Ratio Summary**

#### Global Operating Ratios show slight uptick in (Month), but still weak

FIGURE 3	B. OPERATING RA	ATIOS BY REG	ION - CA	RTONBO	ARD	
	(YEAR	/ MONTH) D	ΑΤΑ			
	WORLD	Western	North	China /	Rest of	
	TOTAL	Europe	America	Jap / Kor	World	
Current Month	xx%	xx%	xx%	xx%	xx%	
Last 3 Months	xx%	xx%	xx%	xx%	xx%	
Year-to-Date	xx%	xx%	xx%	xx%	xx%	
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In (Year / Month), the single month Ratio was xx%, slightly above (Month), 3-month and full-year averages.



This chart shows the development of global Cartonboard Operating Ratios on a 3mma basis.

In (Month), the 3mma ratio picked up to its highest level in (Quarter / Year), but it remained weak on a historical level.



### EMGE's Market Highlights

#### (Month) sees growth in (Region) and improvements elsewhere, too

In (Month / Year), although it remained in decline (x%), global Cartonboard demand nevertheless continued its recent improving trend, compared with 3mma and full-year rates (x% and x%, respectively).

This was due to improvements in all regions, with (Region) catching the eye with a second month of growth in (Month), following nine months of falls.

Demand in (Month) grew by x% in (Region) (2023: x%), but fell by x% in (Region) (2023: x%), by x% in China/Japan/Korea (2023: x%) and by x% in the Rest of the World (2023: x%).

All regions appear to have bottomed out around September/October 2023.

Meanwhile, the global 3-month moving average (3mma) Cartonboard Operating Ratio in (Month) was just above xx%, which paused/reversed the weakening trend of recent months.

The regional 3mma Cartonboard Operating Ratios in (Month / Year) were:

- xx% in Western Europe (below trend)
- xx% in North America (stable)
- xx% in China/Japan/Korea (above trend)
- xx% in the Rest of the World (above trend)

The latest and historical regional market data can be found on pages 7 and 8.



## Global Prices - Cartonboard

#### Negative price trend slows/pauses in (Month)

GLOBAL CARTONE MONTHLY MONITOR STRICTLY CONFIDENTIAL	BOARD	PRICE	S	Paper Ir Month Year	MGE dustry Consultants
RECYCLED COATED BOARD	Current Month	Month-I	Month-3	Month-6	Month-12
EUROPE (EURO/mt)					
UK (GBP/mt)					
USA (USD/mt)					
SE ASIA (USD/mt)					
VIRGIN COATED BOARD	Current Month	Month-I	Month-3	Month-6	Month-12
EUROPE (EURO/mt)					
UK (GBP/mt)					
USA (USD/mt)					
SE ASIA (USD/mt)					

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In (Month / Year), the broadly negative recent trend for Cartonboard prices paused in most markets.

The single exception this was a drop in virgin-fibre Cartonboard prices in (Region). By contrast, prices were all stable in (Region) and there was even a small increase in prices for recycled Cartonboard in (Region).

The following two pages show the historical development of prices for each grade and monitored region over the past 12 months.



RECYCLED COATED BOARD, GERMANY (EURO/T) VIRGIN COATED BOARD, GERMANY (EURO/T) EURO/t EURO/t VIRGIN COATED BOARD, UK (GBP/T) RECYCLED COATED BOARD, UK (GBP/T) GBP/t GBP/t RECYCLED COATED BOARD, USA (USD/T) VIRGIN COATED BOARD, USA (USD/T) USD/t USD/t RECYCLED COATED BOARD, ASIA (USD/T) VIRGIN COATED BOARD, ASIA (USD/T) USD/t USD/t

Historical Prices - Cartonboard

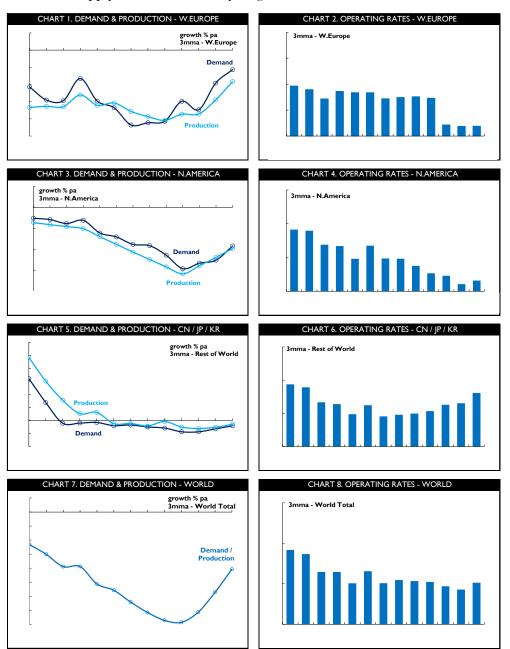
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CARTO	NBOAR	D		<b>EN</b> Paper Indus	<b>AGE</b>
GLOBAL M		MONIT	OR	Month Year	
APPARENT DEMAND	Current Month ('000 tonnes)	Growth %pa	Year To Date ('000 tonnes)	Growth %pa	Growth %pa Last 3 Months
W.EUROPE					
N.AMERICA					
CN / JP / KR					
OTHERS					
WORLD					
OUTPUT/	Current Month	Growth	Year To Date	Growth	Growth %pa
PRODUCTION	('000 tonnes)	%ра	('000 tonnes)	%ра	Last 3 Months
W.EUROPE					
N.AMERICA					
CN / JP / KR					
OTHERS					
WORLD					
CAPACITY					
W.EUROPE					
N.AMERICA					
CN / JP / KR					
OTHERS					
WORLD					
OPERATING	Latest Mo	onth	Year To	Date	Last 3
RATIOS	Current Month	Year Ago	Current Month	Year Ago	Months
W.EUROPE					
N.AMERICA					
CN / JP / KR					
OTHERS					
WORLD					

## Supply-Demand Balance by Region (Cartonboard)





Historical Supply-Demand Charts by Region (Cartonboard)



### Market Indicators





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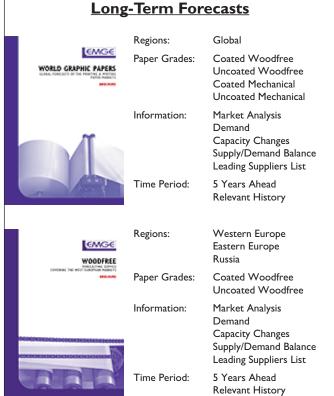
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		FEBRUARY 2020 EMGE & CO. LTD	Information:	Prices Market Anal Demand Capacity Ch Supply/Dem	anges	
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Monthly Monitors				
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GLOBAL MONTHLY MONITOR	Paper Grades:	Coated Woodfree Uncoated Woodfree Coated Mechanical Uncoated Mechanical		
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